

GenerationRx

Safe medication practices for life.

More than
6 MILLION
AMERICANS
age 12 and older have used a
prescription drug nonmedically in
the past month.

Why are we Concerned?

- More DEATHS occur each year from accidental drug overdose than from car accidents
- 70% of those who abuse prescription medicines get them from a FRIEND or RELATIVE

Actions YOU can take

- Do not share medications
- Store medications in a safe place
- Properly dispose of your unneeded medications

America's Biggest DRUG PROBLEM
Isn't on the Streets ...

IT'S IN OUR MEDICINE CABINETS

Approximately **70%** of those who abuse prescription medicines get them from a friend or relative.

6 MILLION AMERICANS age 12 and older have used a prescription drug nonmedically in the past month.

... THAT'S ENOUGH TO FILL YANKEE STADIUM 119 TIMES.

Abuse Often Starts at a YOUNG AGE

ONE IN FOUR TEENS has used a prescription drug nonmedically in the past month.

IT'S A NATIONWIDE EPIDEMIC ... with Serious and Often Deadly Consequences

In total, more Americans die from prescription drug abuse than cocaine, hallucinogens, inhalants and heroin combined.

22,000 OVERDOSE DEATHS in 2010 involving pharmaceuticals, enough to fill 52 Boeing 747 jets to capacity.

15 minutes

Every 15 minutes, one American dies from an unintentional drug overdose, most due to prescription drugs. Unintentional drug overdoses are now the leading cause of accidental death in the U.S.

Fortunately, You Can DO SOMETHING ABOUT IT

Take the GenerationRx Challenge today!
HERE'S WHAT YOU CAN DO:

- Download any of the free GenerationRx toolkits, created by The Cardinal Health Foundation and The Ohio State University College of Pharmacy and make a presentation to a school, nursing home or other community group
- Organize a peer support or support family support group
- Tell your friends, neighbors and family members about the dangers of prescription drug abuse

Visit www.cardinalhealth.com/generationrx to learn more and download any of the free GenerationRx toolkits.

AMERICAN PHARMACY Association GenerationRx Seal of Excellence

Household Disposal Steps

1. Take prescription drugs out of their original containers.
2. Mix drugs with an undesirable substance such as cat litter or used coffee grounds.
3. Put the mixture into a disposable container with a lid.
4. Conceal or remove any personal information on the empty containers.
5. Place the sealed container with the drug mixture and the empty drug containers in the trash.

PRESCRIPTION DRUGS
ARE ABUSED **MORE THAN**
COCAINE, HEROIN, ECSTASY
AND METH **COMBINED**



Take it to **THE BOX**

APhA-ASP
AMERICAN PHARMACISTS ASSOCIATION
ACADEMY OF STUDENT PHARMACISTS

